

Affiliated Member Offer 2011/12

July 2011

1. Introduction

Architecture Centre Network is the development and advocacy organisation for UK architecture centres.

Architecture Centre Network:

- **nurtures innovation and good practice** by leading and facilitating knowledge sharing between members, collaborators and beyond.
- **brokers, develops and delivers leading edge projects** for and with members, partners and government.
- **advocates for the unique role architecture centres play** in improving the quality of, and engagement with, the built environment and public realm.
- **supports the network of architecture** - one of the largest networks of architecture centres and collaborators internationally.
- **creates resources and events** to promote and maintain excellence.

There are two categories of membership of the Architecture Centre Network, core membership and affiliated membership.

2. Benefits

The affiliated membership subscription provides access to the following benefits:

- Become part of a community
- Discounted and free entry to specific events
- Selected members' events
- Page on the website including contact details and images etc. (6,600 page views monthly)
- Invitation to some bespoke knowledge sharing events
- Access to certain members-only information
- Recruitment advertising on website
- Use of affiliated logo on website and printed materials as agreed
- Proactive marketing of events and news on website, press opportunities, Twitter RTs. (1,450 followers)
- Monthly members' update
- Feature in our current quarterly e-newsletter (1,500 subscribers) and new members only e-newsletter

3. Eligibility

Eligibility for affiliated membership

Affiliated membership is open to organisations who are not architecture or built environment centres in England and Northern Ireland but who share the values of the Network and may wish to collaborate with Network members:

Affiliated members could be architecture centres based outside the UK.

An affiliated member may, for example, be a museum or gallery, a festival, a University or any other organisation where part of its programme or activities seeks to:

- enable public engagement in architecture, the built environment and the public realm and/or
- promote the case for architecture and design of the highest quality and/or
- develop a greater public understanding of architecture, design and public space.

Affiliated members are also:

- Legally constituted not for profit organisations, that is not informal groups of individuals or individuals working in a freelance or consultancy capacity.
- Either independent in their organisational structure and operation or are part of larger organisational grouping.
- Presenting a regular programme of activities of proven quality and have been doing so for at least two years concurrently.
- Not normally companies, partnerships or other bodies who exist to trade for profit, although cultural organisations with a trading arm may be accepted.

Affiliated members may operate their activities and business for only part of the year or operate a regular cycle of events over a period of 2 or more years (for example biennial events or festivals).

Affiliated members agree to:

- Nurture and promote the Network's cultural values when working with other members.
- Actively share and develop knowledge for the good of their own organisation and architecture centres and their activities whilst recognising issues of business confidentiality where appropriate.

- Use, where agreed in advance, the Architecture Centre Network affiliated logo prominently on their website and, where appropriate, on print and other published material.
- Place a prominent link to the Architecture Centre Network website on the website of their organisation and promote subscription to the e-newsletter.
- Actively and positively advocate for Architecture Centre Network and the UK architecture centre sector.

4. The Application Process

Affiliated members

Organisations who wish to become Affiliated members should send the CEO:

- written evidence that you meet the eligibility criteria outlined above (section 3)
- your previous year's audited accounts
- your staffing details
- information on your Board
- names of two referees who can vouch for the quality of your programme

All Network core members will be consulted. The CEO will present a recommendation to the Board who will make the final decision.

5. Subscription rates

Subscriptions are based on a basic membership rate, based on organisational turnover for the previous financial year. Additional charges will be made for some events / activities and development support, where possible these will be at below market rates.

Subscription band	Turnover in £'s (excluding VAT)		Subscription rate (2010/11 rate)
Collaborator Membership			
Band 1	50,000	150,000	£300
Band 2	150,001	300,000	£600
Band 3	300,001	500,000	£800
Band 4	500,001	1,000,000	£1,000
Band 5	1,000,001	3,000,000	£2,000
Band 6	3,000,001	upwards	£3,000

The Small Print

How does Architecture Centre Network define an architecture centre?

For the purposes of membership of the Network our definition is:

An architecture or built environment centre works for the creation of better quality neighbourhoods, buildings and public spaces across the UK.

They achieve this through:

- Participation: enabling real public engagement in architecture, the built environment and the public realm;
- Advocacy: promoting the case for architecture and design of the highest quality;
- Education: developing a greater public understanding of architecture, design and the public space.

An architecture centre engages with all three areas of activity.

An architecture centre is a specialist cultural organisation generally with charitable purposes and independent governance.

An architecture centre actively and visibly promotes itself as such and its place as part of the sector.

An architecture centre maintains and delivers a creative and professional year-round programme of activities to a diverse range of audiences working with stakeholders and partners to achieve their aims and those of their funders and clients.

Suspension of Membership

Architecture Centre Network reserves the right to suspend membership if an affiliated member fails to:

- Work within the cultural framework outlined in membership values and/or
- Positively promote the Architecture Centre Network and its members and/or
- Actively take part in the Architecture Centre Network.

Other:

Architecture Centre Network reserves the right to change, cease and/or substitute any membership benefit(s).

Architecture Centre Network reserves the right to limit the number of Affiliated Members within the network to ensure its effective running and the delivery of its activities.